



**Sollee Design**  
www.solleedesign.com

U.S. BASKETBALL WRITERS ASSOCIATION logo update

Typefaces: Machine ITC TT and Futura Condensed ExtraBold

4 Color Process Print Color Scheme: ■ Red #C5331C CMYK (0,91,100,20)

■ ■ Gradient colors #F15A29, #F7941E CMYK (0,80,95,0) (0,50,100,0)

■ Shadow inside ball #EF3F23 CMYK (0,91,100,0)